



# Gateway Gazette

Monthly Newsletter of the St. Louis Chapter  
**BUICK CLUB OF AMERICA**  
 Volume XXVII, No. 3 April 2007

## “SHIFTING GEARS” EXHIBIT - MISSOURI HISTORY MUSEUM

Photos contributed by Bob Brasses and Steve Dodson

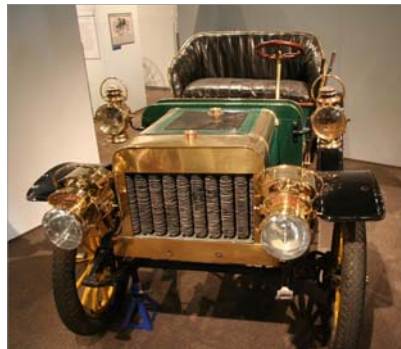
On March 10, Gateway Chapter members visited “Shifting Gears.” This free exhibit celebrating St. Louis auto history, manufacturing and innovation from the 1890’s to 1930 is at the Missouri History

Museum in Forest Park. Most of the cars are on loan and this may be your one chance to see them. The signs and posters make the exhibit pretty self-explanatory and meaningful.

*(Continued on page 2)*



1903 St. Louis



1904 St. Louis



1902 Dyke kit car



Our Docent and a 1906 Success



1924 Dorris



1924 Moon

### UPCOMING EVENTS:

- |            |          |  |
|------------|----------|--|
| March 31st | 11:30 AM | Ladies’ Luncheon at P.F. Chang’s                             |
|            |          | Make sure the lady of the house sees the flyer on page 5!!!! |
| March 31st | 10:00 AM | Spring Tune-Up at Spectra Painting                           |
| April 5th  | 7:30 PM  | Monthly Meeting at O’Leary’s                                 |
| April 8th  |          | HCCM Easter Show at Forest Park                              |

## “SHIFTING GEARS” EXHIBIT

We had a quick docent-led tour, then hurried to catch the slide show and lecture. After lunch at Meriwethers restaurant we took time to explore the exhibit more carefully.

The St. Louis Carriage Company produced 130 cars per year in 1900. The 1903 and 1904 models pictured on page 1 were nice examples. In fact the 1904 was driven by its owner to Yosemite National Park and back in 1904 and the story and pictures were featured in a magazine.

Dr. A. L. Dyke was the JC Whitney of his day. He not only sold some kit cars but covered the market with car parts and accessories. He sold “motoring” clothes, goggles and caps, and those wearing these fashionable items were said to be “Dyked Up.” The exhibit claimed this turned into our common phrase, “All decked out.”

When other companies moved from horseless carriages to expensive cars, Success Auto stayed with a \$250 vehicle suitable for down-on-the-farm utility. Notice the narrow wheels that could cut through the mud.

George Dorris began his automotive career with St. Louis Carriage Company, but started his own company in 1905. He had many patents, including ones for transmissions and carburetors.

Moon Motor Car Company not only made very good cars, but it was the first car company to use celebrities for marketing. Babe Ruth and Hollywood stars were featured with Moon cars in magazine ads and posters.

There were more cars and trucks to see than the six I've pictured and many well prepared displays. If you missed our chapter's event, you have until April 1st to see this fine exhibit.

Actress Clara Bow posing on a 1919 Moon



## DIRECTOR'S MESSAGE

After these 70-degree spring days, I am ready for some cruising and car shows.

We have already had one well-attended event. The trip to the History Museum was a big hit. Hope you made it. I think we may have overwhelmed the restaurant. I told them we would have 30 and my head count was 27. It was really great see the wonderful cars that were made in St. Louis from 1890 to 1930. I would like to thank Jeff Watkins for suggesting this event. All I had to do was make a few phone calls to set it up.

If you have any ideas on events or activities that you would like to see the club attend, please let me know. I'll do what I can to get them on the schedule.

Thinking ahead I would like to find a couple volunteers who would like to help with getting the holiday party setup this year. Any help will be much appreciated. We have selected Fast Lanes Classic Cars for the location and we need to make our plans for food, door prizes, special programs, etc.

Upcoming events... May 31<sup>st</sup> we have the Ladies' Luncheon and the Spring Tune-Up. The Ladies' Luncheon will be at P.F. Chang's, 1295 Chesterfield Parkway in Chesterfield at 11:30 AM. The Tune-Up will be at Spectra Painting. Please come and enjoy the day at one of these activities.

Note that our next monthly meeting, Thursday, April 5<sup>th</sup>, will be back at O'Leary's. They were closed for several months for remodeling.

Then we have the Easter show on April 8<sup>th</sup>.

Hope to see you and your Buick at an upcoming activity.

Happy Buicking,

*Bob Brasses*, Director  
(636) 343-1507

## JEFF WATKINS BUYS A 1966 BUICK LESABRE

*Jeff is our collector of chapter newsletters and other chapter documents. I think his collection of BCA and Buick literature is pretty extensive, too. He is a good resource for those of us trying to reconstruct chapter history, stories and recollections of people. He was one of the founding Gateway Chapter members in 1978 and served as Director from 1991 to 1994. We often see him at a table set up at our shows where he sells model cars, memorabilia and Buick literature. If you want to know where the good swap meets are in the coming months, call Jeff. Jeff occasionally hands me short articles for the newsletter about swap meets and sales he has attended, but this time he writes about his most recent Buick purchase.*



On May 18, 1966, Corwin and Ann Cook went to Castle Wilson Buick at 490 Kingshighway to buy a 1966 Buick LeSabre Custom 2-dr HT. The car was Astro Blue with matching blue vinyl interior, automatic transmission, power steering, power brakes, air conditioning and an AM radio and cost \$3592.00. Mr. Corwin died in 1975. At that time Ann didn't have a driver's license so the car sat idle for a few years. This may account for the fact that the Buick was still in the hands of the original owner. Over the last 20 years Ann averaged 65 miles a month bringing the total mileage to 125,600.



Thanks go to Ed Lanfer for putting the "for sale" ad in our newsletter, Carl Roedel for his appraisal and to Bob Windal for his help in picking the car up and immediately putting 100 miles on it.

*Readers, follow Jeff's lead and hand your editor an article occasionally without being asked. Ed*



# LADIES' LUNCHEON

## MARCH 31 AT 11:30



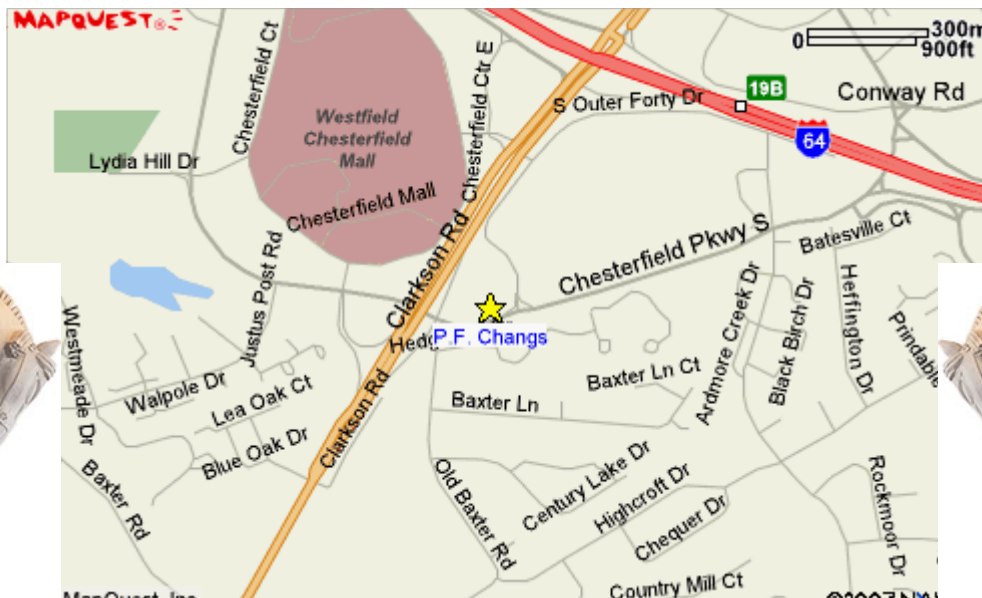
1295 CHESTERFIELD PARKWAY EAST  
CHESTERFIELD, MO 63017  
(636) 532 0215

THIS IS THE ONE EVENT EACH YEAR THAT IS ESPECIALLY FOR THE WOMEN OF THE CLUB. PLEASE TAKE ADVANTAGE OF THIS LUNCHEON (PAID FROM CHAPTER TREASURY) TO MEET WITH FELLOW MEMBERS AND SPOUSES, GET TO KNOW THEM BETTER AND HOPEFULLY DEVELOP FRIENDSHIPS. THE FOOD SHOULD BE GOOD TOO.

The goal of a P.F. Chang's meal is to attain harmony of taste, texture, color and aroma by balancing the Chinese principles of fan and t'sai. Fan foods include rice, noodles, grains and dumplings, while vegetables, meat, poultry, and seafood are t'sai foods.

P.F. Chang's cuisine is reflective of China's evolving culinary landscape. The menu features traditional Chinese offerings and innovative dishes that illustrate the emerging influence of Southeast Asia on modern Chinese cuisine.

Our chefs are respectful of the culture and traditions that are behind the dishes they prepare. Working in a dramatic exhibition kitchen, they use Mandarin style wok cooking to prepare the dynamic menu. Using only the freshest, highest quality ingredients, our chefs create lightly sauced dishes that allow natural flavors to emerge and stimulate the senses.



Look for the two horses at the entrance to the restaurant.

# *Crewz to Brew City*

*Cream City Chapter  
BCA Heartland Regional  
August 23rd-25th, 2007  
Milwaukee, Wisconsin*

Join us August 23<sup>rd</sup> - 25th 2007 for a very casual get-together. There is no judging, display only. Two bus tours planned. One to the Harley-Davidson Motorcycle plant, and one to a brewery in Milwaukee. Two cruises planned, one Friday night and one Saturday night for burgers and an ice cream (no formal Saturday evening banquet). Also a swap meet Friday and Saturday. The event will be held at the Country Inn and Suites, 1250 South Moorland Road in Brookfield, a western suburb of Milwaukee. There are many restaurants and shopping areas right on the "strip", Bluemound Road, a few blocks north of the host hotel. The hotel is located just south of 1-94 West on Moorland Road. There are two casual dining restaurants right on the hotel grounds. The registration fees are very affordable with one car and family at \$10.00 (\$20.00 after July 26<sup>th</sup>). Want a swap spot (10x20ft)? Just \$10.00 (\$20.00 after July 26<sup>th</sup>). Want to go on a bus tour? Only \$10.00 per person (\$20.00 after July 26<sup>th</sup>). The hotel rate for BCA members is \$94.00 a night for a standard guest room until July 26<sup>th</sup>.

Once again, the hotel is the Country Inn and Suites, 1250 South Moorland Road, Brookfield, WI. Call 1-262-782-1400 to make reservations. Must mention Buick Club of America room block. Watch for the registration form in the BCA Bugle. For information contact: Ted Mielke 414-764-1768 or Jim Kolich 414-281-3479.

Pete Nathan has reserved a block of rooms at the Country Inn and Suites for Gateway Chapter members. If you want a room, contact Pete with the following information:

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_

Credit card issuer: \_\_\_\_\_ Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Arrival date: \_\_\_\_\_ Check out date: \_\_\_\_\_

Type of room (e.g. 2 double beds): \_\_\_\_\_ Smoking preference: \_\_\_\_\_

Pete Nathan  
#1 Huntleigh Trails Lane  
St. Louis, MO 63131

Phone: (314) 966-0461  
Email: phnauto@aol.com  
Fax: (314) 966-5643

# Fifth Annual Mid-Missouri Oldsmobile Show

Friday                  Saturday                  Sunday  
June 1                    June 2                    June 3  
  
**2007**

Location: Tan-Tar-A Resort, Golf Club,  
Marina & Outdoor Water Park  
[www.tan-tar-a.com](http://www.tan-tar-a.com)

*Hosted by Archway and Heart of America Olds Clubs*

First 50 Oldsmobiles registered will have indoor A/C Exhibition Hall Parking

Registration fee: \$50.00 for the first car and \$10.00 for any additional car.

This includes one \$13.00 Awards Breakfast Ticket.

There will be no gate registration, this show is by reservation only.

Tan-Tar-A Resort Special \$99.00 per night for "Run of the House" (placement anywhere on property), or \$109.00 per night for Main Resort complex Room.

Rates available 05/31/07 through 06/06/07.

Mention the Oldsmobile Show.

With invited guests representing the Arch Chapter of the Pontiac Oakland Club and the Gateway Chapter of the Buick Club of America.

Room reservation must be received by May 1, 2007

For Reservations call: (573)348-3131

For information call: Phil Sosnoff (314) 434-7359

or email Phil: [dandpsos@aol.com](mailto:dandpsos@aol.com) or Gene: [sweetpeppeolds@aol.com](mailto:sweetpeppeolds@aol.com)

**Friday June 1st**

Set Up

Dinner on your own.

**Saturday June 2<sup>nd</sup>**

Judging 11:00 a.m.  
to 4:00 p.m.

Dinner on your own

**Sunday June 3<sup>rd</sup>**

Awards Breakfast:

8:30 a.m. to 10:00 a.m.

\$13.00 per person

Please have a safe trip home  
and your Hosts thank you  
for your participation.

\*\*\*OCA National Point Judging\*\*\*

\*\*\*OCA Membership not required\*\*\*

\*\*\*Ample trailer parking available\*\*\*

Registration form- cut along dotted line and return with payment

**Mid-Missouri Oldsmobile Show – June 1-3, 2007**

Name \_\_\_\_\_ OCA# \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
State/Zip \_\_\_\_\_ Phone \_\_\_\_\_  
E-Mail Address \_\_\_\_\_

Car#1 Year \_\_\_\_\_ Model \_\_\_\_\_ Body Style \_\_\_\_\_ Class \_\_\_\_\_  
Car #2 Year \_\_\_\_\_ Model \_\_\_\_\_ Body Style \_\_\_\_\_ Class \_\_\_\_\_

Please list additional cars on a separate sheet

Are you a member of the Oldsmobile Club of America? Yes No

Will you be judging? Yes No

Have you judged before? Yes No

If so, what class do you prefer to judge? \_\_\_\_\_

Will you need trailer parking? Yes No

	Number	Amount
Registration-Car #1 (includes 1 awards breakfast ticket)	@ \$50	\$
Additional Cars	@ \$10	\$
Extra Award Breakfast Tickets	@ \$13	\$
Total		\$

Please make checks payable to Archway Olds Club, and mail to Dan Breen, PO Box 1733, O'Fallon, MO 63366. OCA, AOC, HOA and their officers, members and agents will not be responsible for, or liable for property damage, theft or personal injury during the course of the 2007 Show.